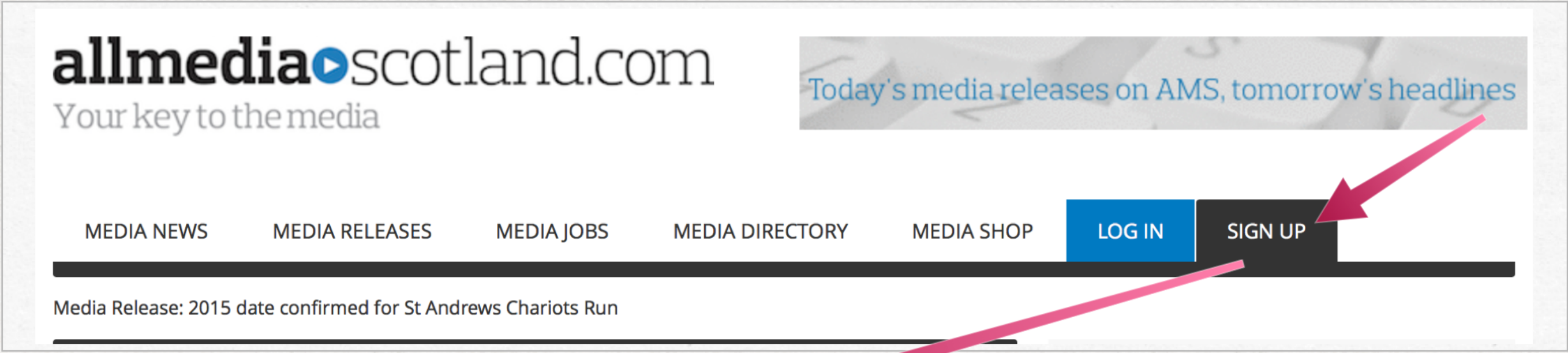


# How to buy a media release subscription



### Welcome to Our Membership Application

Registering on allmediascotland.com is free and easy and is your key to media news, features and opinion plus our various, acclaimed paid-for services, including posting job adverts and sharing your media releases with journalists.

First name

Last name

Organisation (if applicable)

By signing up, you create a profile for yourself, including an username and password that allows you access to any premium editorial content and our acclaimed pay-for services, such as posting a media release.

An email is automatically sent to you, that must validate (check your spam/junk file, as well as your inbox) before you are recognised as a 'member' when signing in



Log In: With the username and password you have created for yourself

### Log In

Username

Password

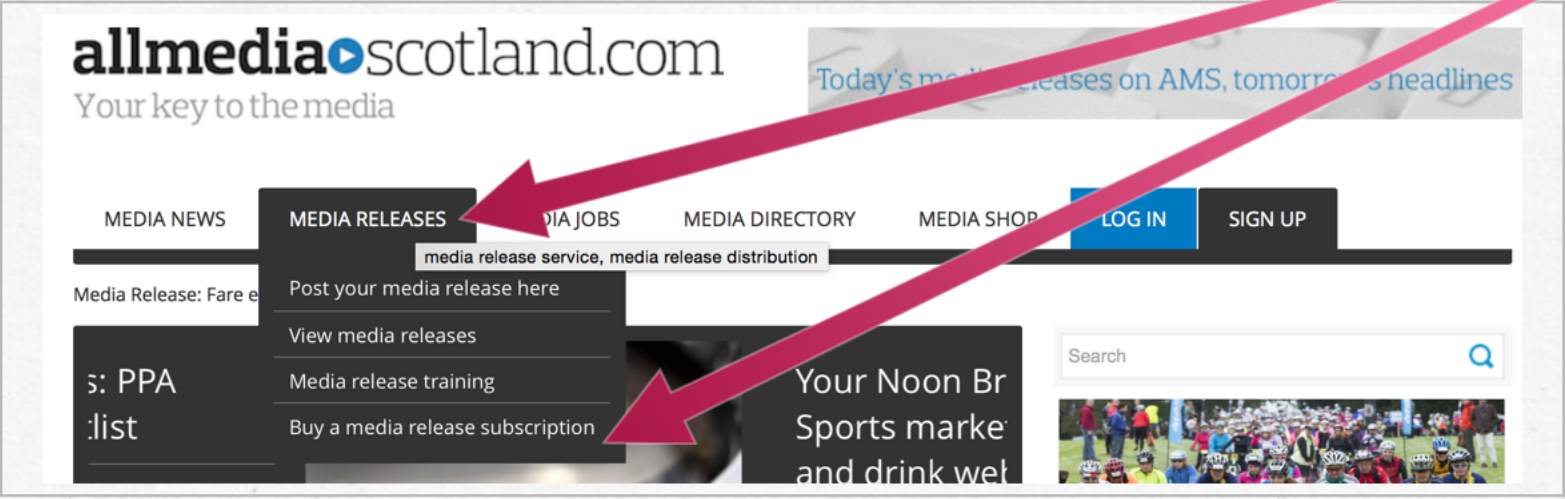
☐ Remember Me

[Log In](#)

[Register](#) | [Lost your password?](#)

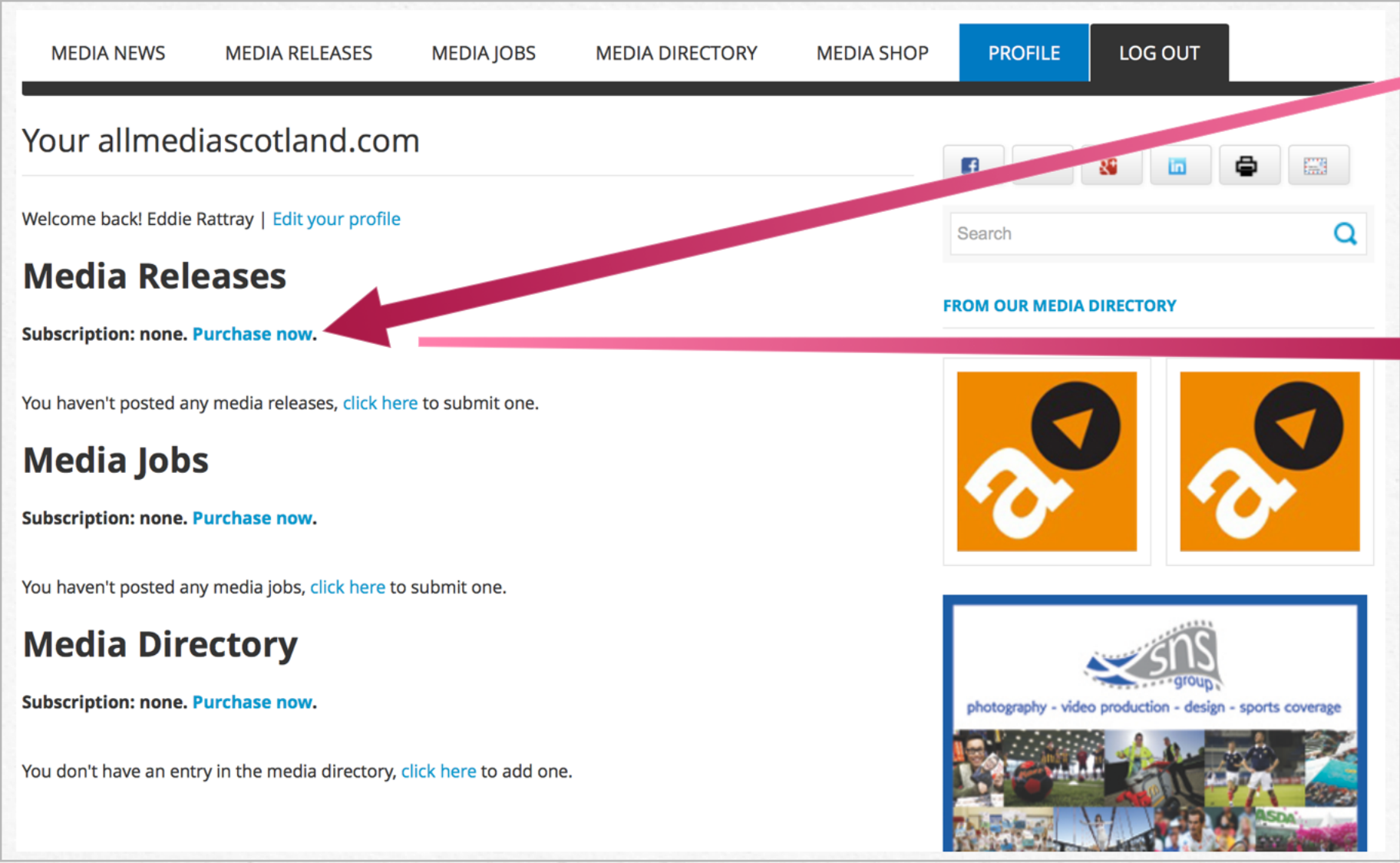


To purchase : Go to your profile (any 'purchase grids' you see on the site will take you there, automatically) and choose the package you most fancy.



Choose your plan

|   | single credit      | silver             | gold              | platinum          |
|---|--------------------|--------------------|-------------------|-------------------|
|   | £20<br>per release | £10<br>per release | £8<br>per release | £5<br>per release |
| Number of releases                          | 1                  | 10                 | 20                | 50                |
| eBrochure on how to craft a media release   | ✓                  | ✓                  | ✓                 | ✓                 |
| Step-by-step 'how to post' guide            | ✓                  | ✓                  | ✓                 | ✓                 |
| Forward your release to other media outlets | ✓                  | ✓                  | ✓                 | ✓                 |
| High online search ranking                  | ✓                  | ✓                  | ✓                 | ✓                 |
| Additional-comfort proof-reading            | ✓                  | ✓                  | ✓                 | ✓                 |
| Helpdesk                                    | ✓                  | ✓                  | ✓                 | ✓                 |



or purchase through your profile

Please select the package that best suits you

☐ Release - 20.00 GBP for Lifetime  
*Single - Post a single release*

☐ Media Release - £100.00+VAT.  
*Silver - Post up to ten releases over 12 months*

☐ Media Release - £160.00+VAT.  
*Gold - Post up to 20 releases over 12 months*

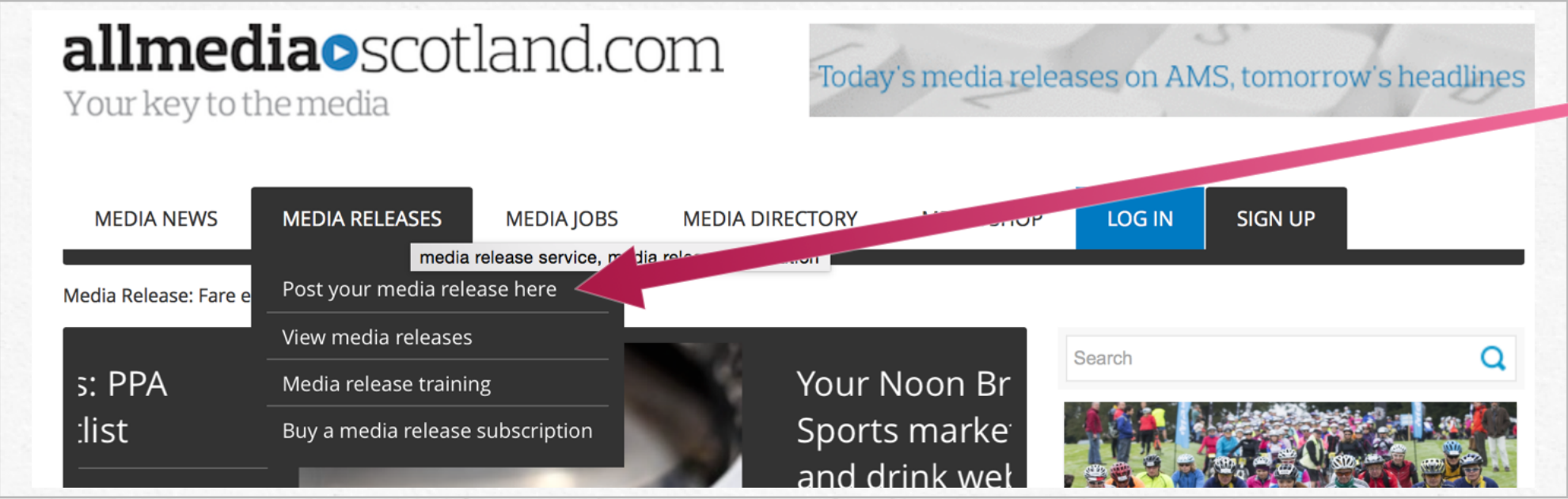
☐ Media Release - £250.00+VAT.  
*Platinum - Post up to 50 releases over 12 months*

Coupon

And buy: Using a credit card, but, if necessary, we can invoice. Contact the site for more details



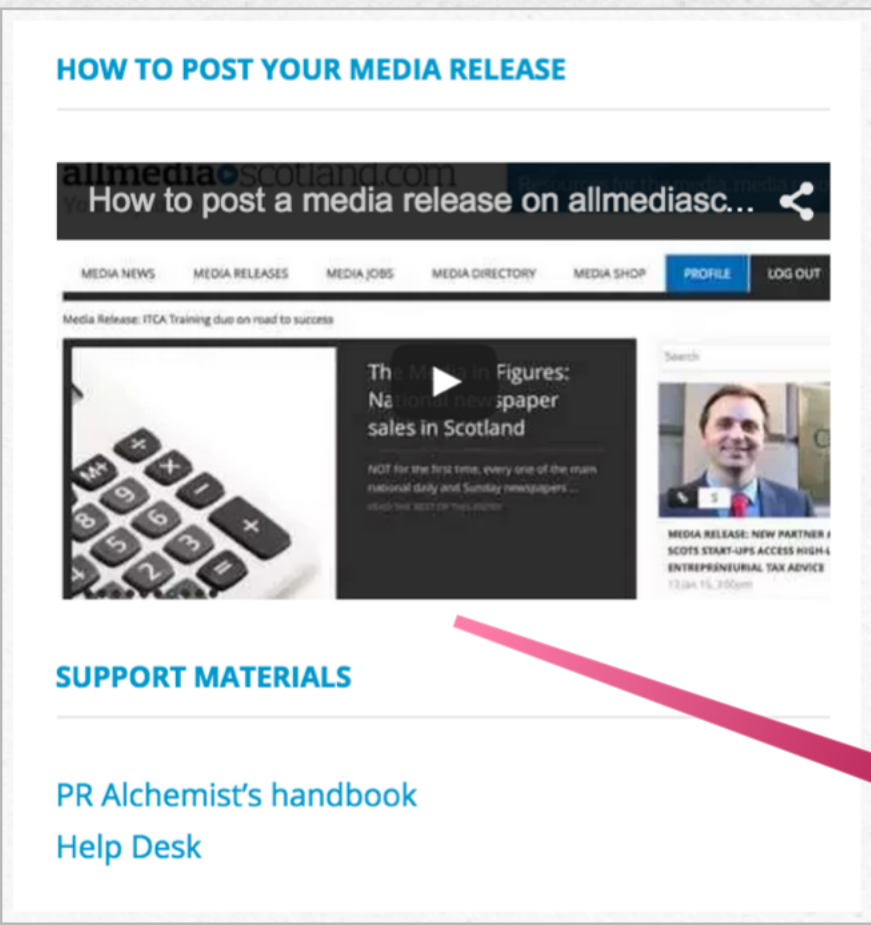
# To post your media release



Go to 'Post your media release here', in the Media Releases tab on the main menu bar

A screenshot of the 'Publish Your Release' form. The form includes fields for 'Posting organisation \*', 'Headline \*', and 'Enter release text here \*'. Below the headline field is a note: 'The site style is to cap the first letter of the headline, only, unless when using proper names.' The text area has a rich text editor with various formatting options (bold, italic, underline, etc.) and a 'Visual' tab. A 'Submit' button is located at the bottom right of the form.

It's a template you complete FOR POINTER BOX: Easy-to-follow-instructions, to create your media release



Video guide  
PR Alchemist's handbook  
and full support through the Help Desk

Before you click 'Submit', please take a moment to check your entry for accuracy. Any editing following your submission will require contacting allmediascotland.com directly, which may involve a time delay. Once submitted, your release will be moderated ahead of publication. Moderation takes place between 0930 and 1630, Monday-to-Friday. For urgent requests, telephone 07710 721 478.

Submit: Once submitted, your release will be proof-read by a site administrator, ahead of publication. So expect a short delay.

Submit